

**THE MOST DURABLE, EASIEST TO CLEAN CARPET ON THE PLANET**



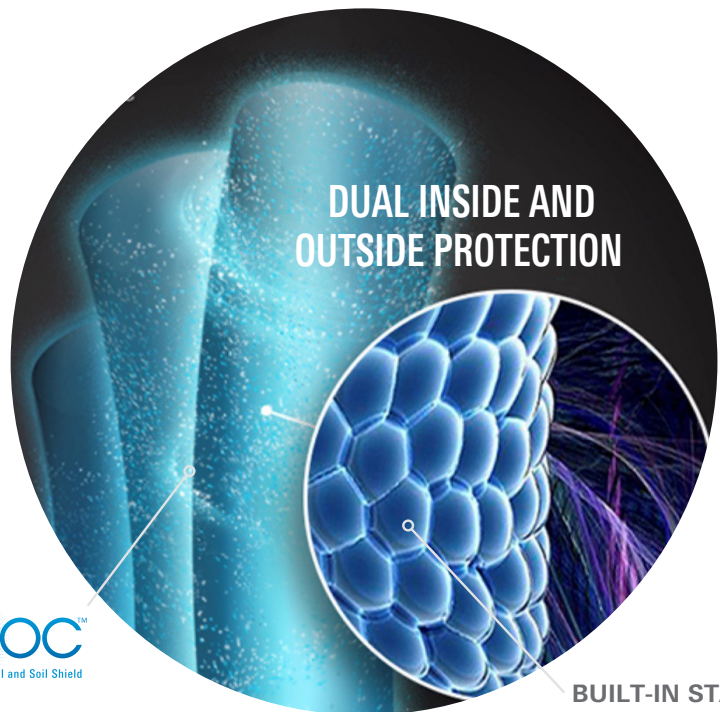
**Innovation**

- Unique built-in stain and soil protection that won't wear or wash off
- Superior, spring-like fiber molecules to resist wear and crushing
- Nanoloc barrier to prevent staining



**Benefit**

- 0% moisture absorption to eliminate musty, dingy odors
- Luxurious softness that you can sink your toes into
- Fibers release soil for easy cleaning



**Nanoloc™**  
Spill and Soil Shield

**NANOLOC SPILL SHIELD**

**BUILT-IN STAIN PROTECTION**

